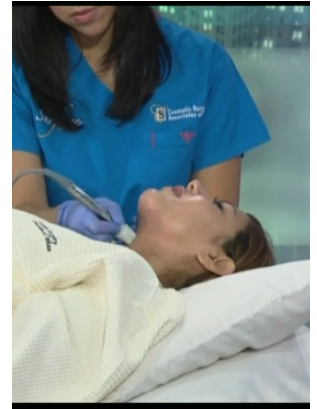


Viva la Mañana: Fractora Demonstration

October 4, 2013



Dr. Natan Yaker and his assistant, Maria, demonstrate new radio frequency technology on Spanish morning show, Viva la Mañana. Fractora helps to diminish the appearance of wrinkles caused by aging, sun damage, and skin deterioration.

Fractora delivers bipolar RF energy to various depths in the skin through an array of pin electrodes creating micro lesion zones of ablation, coagulation and heating, leading to rejuvenation and contraction. It also helps to reduce pore size and pigmentation of the skin. Some common treatment areas include: face, jowls, neck, and chest. Dr. Yaker points out that the chest is often forgotten about but it sometimes ages even faster than the face and neck.

One treatment takes from 45 minutes to an hour, and an anesthetic cream is applied to improve patient comfort. If a higher energy level is used a patient might only need 1-2 sessions, but could experience 3-5 days of downtime. If the patient can't take a week off of work then the treatments can be split up every 1-2 weeks for 6-8 weeks at a lower energy level. With this option there is no downtime and the patient can go back to work immediately after treatment.

This treatment is not a replacement for plastic surgery, but is very effective at treating the earlier stages of wrinkles and for maintaining results achieved with plastic surgery.

Video: <http://www.youtube.com/watch?v=b3-CPo68IZQ>