

Dr. Stephen Mulholland Introduces New Non-Surgical Procedures

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Breakfast Television

Jenn Valentyne visits Dr. Stephen Mulholland at SpaMedica to discuss new non-surgical procedures, including **FaceTite**. This new procedure is performed in physician's offices which smoothes away wrinkles caused by weight loss, dieting, pregnancy, etc.. The internal electrode goes under the skin, however there is no cutting or surgery necessary. This is the first device that safely and effectively heats under the skin, which is much more effective than on top of the skin. There is no bruising or down-time. Only a single treatment is necessary to see the desired results, and the patient is able to return to work the same day. Dr. Mulholland has been doing the procedure for 11 months and has seen impressive results in the tightening of the skin under the arms, above the knees, etc. His patient, Jane, felt nothing at all during the procedure.

Dr. Mulholland introduces **TiteFX**, which as the name suggests, gives a tightening effect. This machine is a fat-melter. It melts away cellulite and tightens the "wiggly-jiggly" areas. It emits a high-voltage electrical current, which is quite comfortable compared to other techniques. It kills

the fat cell in a safe way in which the body can then metabolize it. There are virtually no risks, and it takes a series of treatments over several weeks. 3-4 cm is the average reduction. Treatments like **TiteFX** are usually half the cost of liposuction, which comes out to about 1500-2000 dollars. This is about the same cost as the Jenny Craig or Bernstein programs. Dr. Mulholland's patient, Laura, describes the feeling as a mild electrical shock, which is fairly comfortable.

Dr. Mulholland shows us the **Fractora** and the **Fractora Firm**. It sends an electrical current through tiny pores created by microscopic needles. An antioxidant is applied, which the Firm pushes into the skin to tighten the skin. It is another procedure after which the patient can head back to work on the same day. If the patient goes in once a week for 4-5 weeks the treatment can take off 4-5 years (a year a week).



Video: http://youtu.be/4qfraSbic_M